

Design Document

AI Agent Discovery Workshop + 30-Day Build Plan

Example mockups of every Catalog #2 deliverable — base package and optional add-ons — so buyers can see what they receive before purchase.

BASE PACKAGE

\$500–\$1,200

Workshop · Recording · Written summary

SCOPING ADD-ONS

+\$350–\$900

Scope PDF · Architecture · Audit · Wireframe

PROPOSAL ADD-ON

+\$500

Fixed-price Phase 1 proposal pack

Prepared by Dominic Nottage, CTO/Founder

KnightRoad Veritas AI Platforms

Sample mockups for illustrative purposes · Middle Ground Express example context

What this offering delivers

Catalog #2 is a paid discovery engagement for teams evaluating a custom AI agent. Every tier includes a live workshop, recording, and written next-step summary. Buyers can expand into full scoping artifacts — scope PDF, architecture, data audit, POC wireframe, and Phase 1 proposal — as optional add-ons.

Pricing tiers

Tier	Package	Price	Delivery
Tier 1	Workshop + Summary	\$500	3 days
Tier 2	Workshop + Build Outline	\$850	4 days
Tier 3	Workshop + Follow-Up	\$1,200	5 days

Add-on modules

Full Scope Document (PDF)	+\$600	+2 days
Architecture Diagram	+\$350	+1 day
Data Audit + Integration Map	+\$750	+3 days
POC Wireframe (one agent flow)	+\$900	+3 days
Phase 1 Proposal Pack	+\$500	+2 days

How to read this document

Each following page shows one deliverable mockup at 1280×720 presentation size, with a short description of what the client receives. Mockups use a sample car-rental and shipping platform context (Middle Ground Express) for realism. Final client artifacts are customized to the buyer's workflow, systems, and constraints.

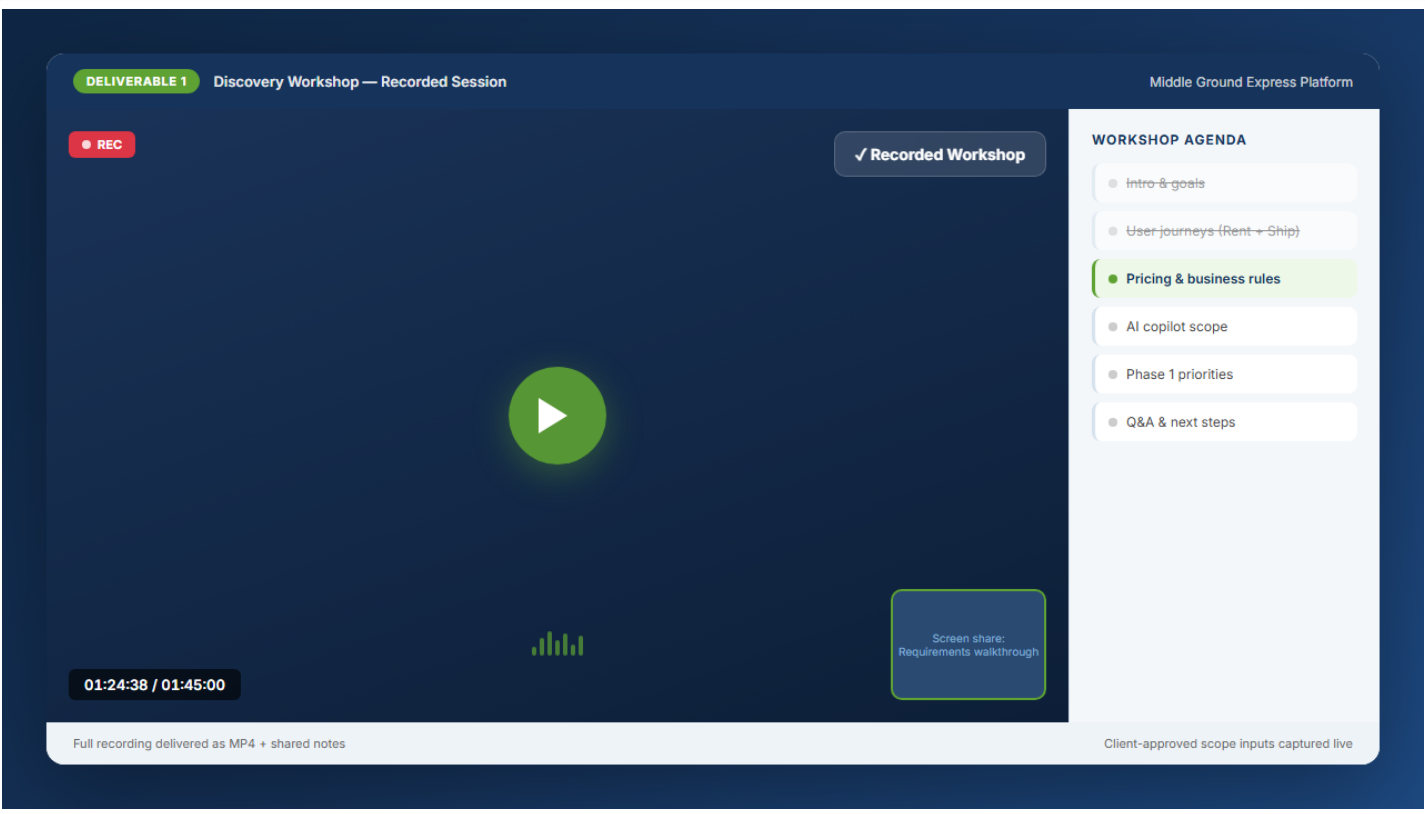
BASE DELIVERABLE

Live Workshop + Recording

Included in every Catalog #2 tier

A 90-minute discovery session that maps the highest-ROI AI agent use case, reviews data and access needs, and walks through relevant portfolio demos. The full session is recorded and delivered so stakeholders who could not attend can still align on scope and decisions.

- Live 90-minute strategy workshop
- Screen-shared requirements walkthrough
- Recording delivered as MP4 + shared notes



Example mockup · illustrative sample content

BASE DELIVERABLE

Written Next-Step Summary

1–2 page PDF · included in every tier

After the workshop, you receive a concise written summary that captures the recommended use case, key findings, constraints, and a clear Phase 1 direction. This is the shareable artifact for founders, ops leads, and IT stakeholders.

- Recommended agent use case
- Key findings and constraints
- Suggested Phase 1 direction and next purchases

BASE DELIVERABLE · WRITTEN SUMMARY

WORKSHOP FOLLOW-UP

1-2 Page Next-Step Summary

Prepared for Middle Ground Express · Discovery Workshop · Sample

Recommended Use Case

AI copilot for rental + shipping approvals — reduce manual review time on ID checks, damage photos, and warehouse slot exceptions.

Key Findings

- Highest ROI sits in the admin approval queue, not a public chatbot
- Stripe, Firebase, and document uploads already exist as integration anchors
- Human-in-the-loop is required for edge-case approvals in Phase 1

Suggested Phase 1 Direction

Build an approval-queue agent with OCR + vision assists, audit trail, and admin override — then expand to customer-facing guidance.

SUMMARY SNAPSHOT

OUTCOME

Clear build direction
One prioritized agent use case with constraints and success criteria.

FORMAT

1-2 page PDF
Shareable with stakeholders after the recorded workshop.

INCLUDED

In every Catalog #2 tier
Workshop + recording + written summary — base package.

RECOMMENDED NEXT PURCHASE

Full Scope Document + Architecture
Convert this summary into a signed scope PDF and agent/data-flow diagram before Phase 1 build.

Example mockup · illustrative sample content

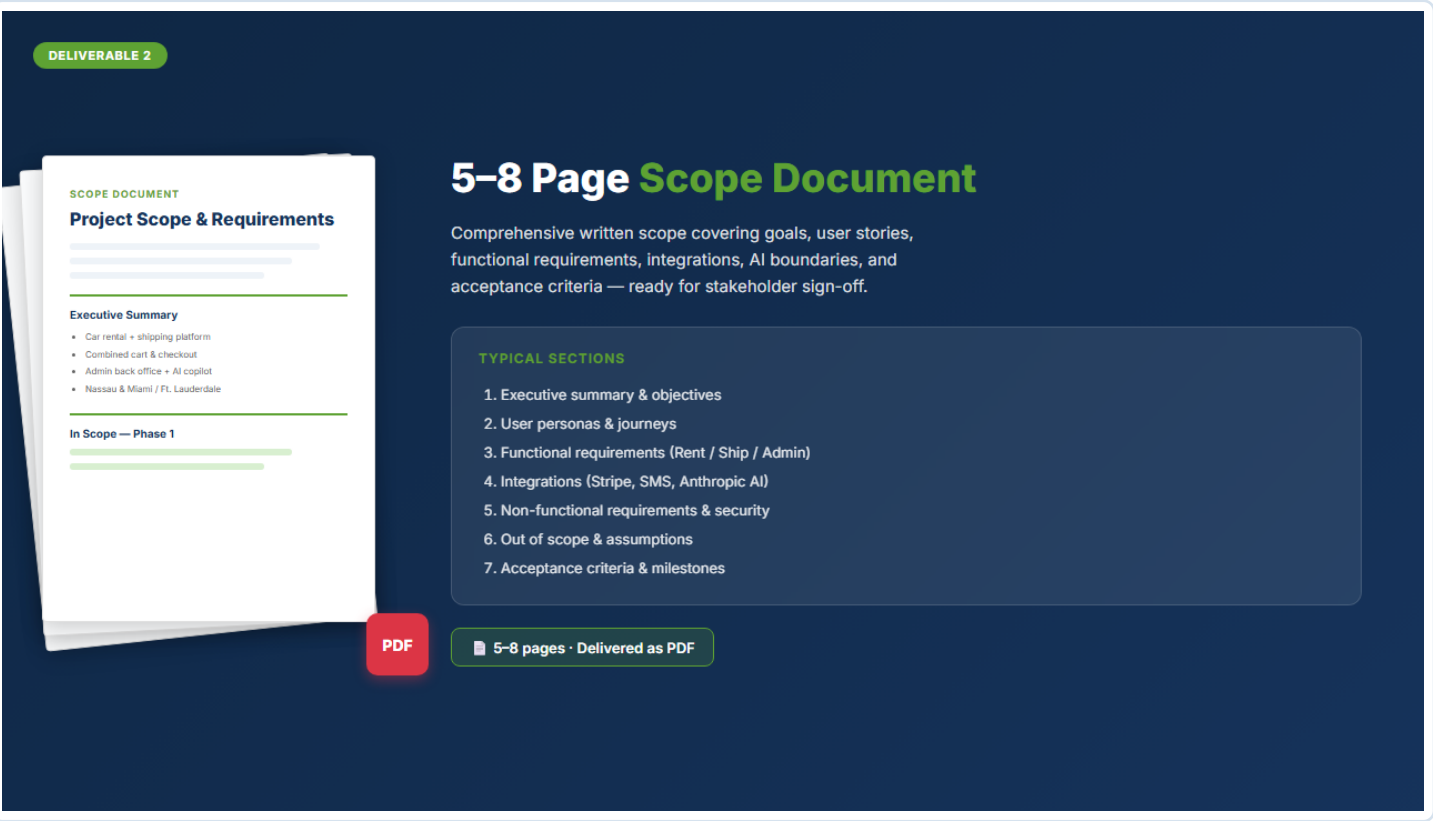
ADD-ON DELIVERABLE · +\$600

Full Scope Document (PDF)

5–8 pages with acceptance criteria

A production-ready scope covering goals, personas, functional requirements, integrations, non-functional needs, out-of-scope items, and acceptance criteria. Designed for stakeholder sign-off before a fixed-price build.

- Executive summary and objectives
- User journeys and functional requirements
- Integrations, security, milestones, and acceptance criteria



Example mockup · illustrative sample content

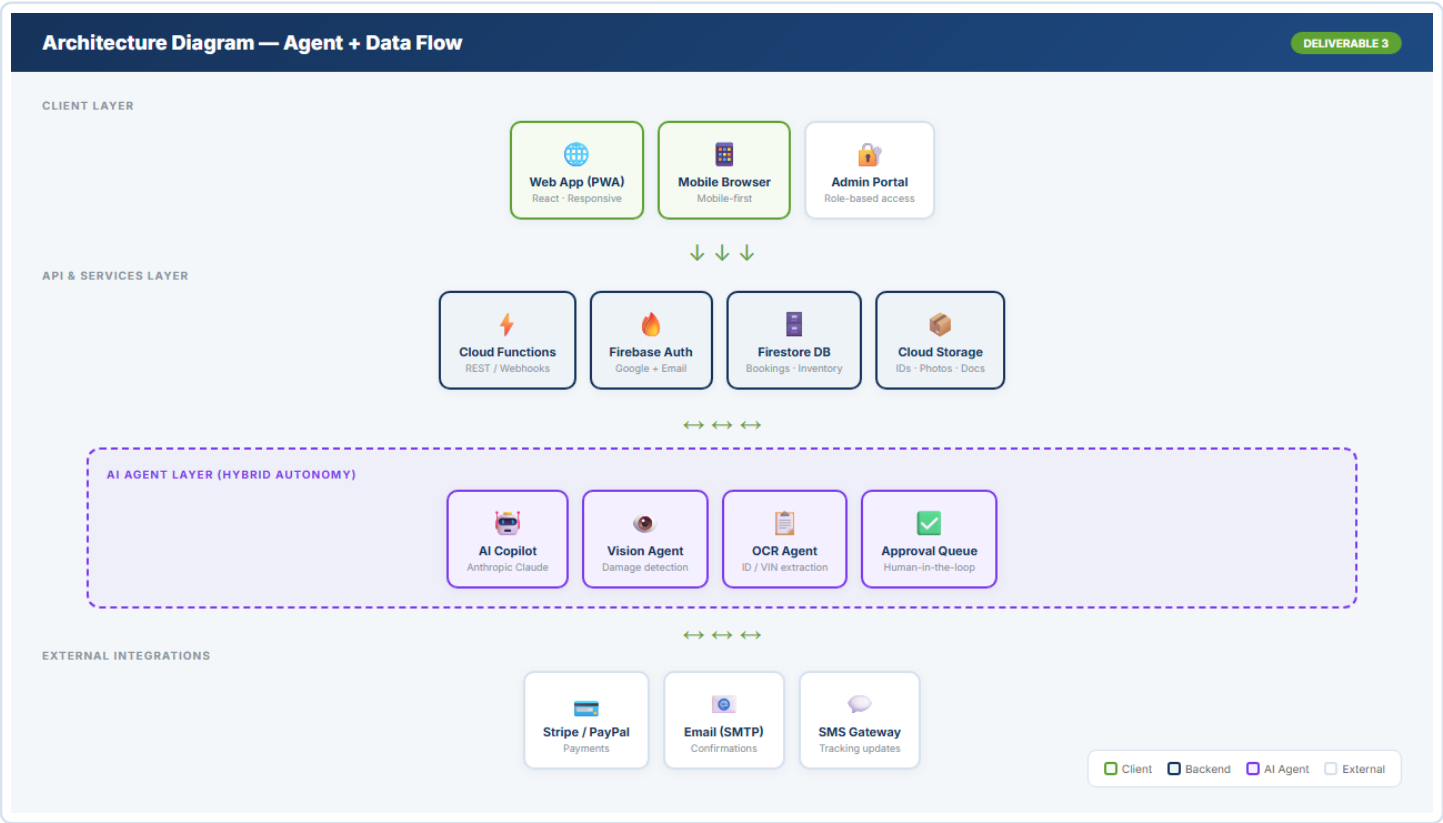
ADD-ON DELIVERABLE · +\$350

Architecture Diagram

Agent + data-flow view

A clear system diagram showing client surfaces, API/services, AI agent layer, and external integrations. Useful for technical stakeholders validating feasibility and security posture before build.

- Client, backend, and AI agent layers
- Data flow and human-in-the-loop controls
- External systems (payments, SMS, email, storage)



Example mockup · illustrative sample content

ADD-ON DELIVERABLE · +\$750

Data Audit + Integration Map

Sources, access, and readiness checklist

An inventory of systems and data sources the agent will touch, with access notes, readiness status, and gaps to close before engineering starts. Reduces surprise blockers during Phase 1.

- Source-by-source readiness table
- Access-control and PII considerations
- Integration checklist and migration gaps

Data Audit + Integration Map

ADD-ON DELIVERABLE

SOURCE	TYPE	ACCESS	AGENT USE	STATUS
Firebase Auth	Identity	Admin SDK	Role checks	Ready
Firestore DB	Bookings / inventory	Service account	Context + rules	Ready
Cloud Storage	IDs / photos / docs	Signed URLs	OCR + vision	Needs ACL review
Stripe	Payments	Restricted keys	Payment state only	Ready
SMS Gateway	Notifications	API key	Status alerts	Env vars pending
Legacy spreadsheet	Warehouse slots	Owner share	Slot exceptions	Migrate / replace

INTEGRATION CHECKLIST

Access Control

- Admin-only agent actions
- Audit log on overrides
- No write access to payments

Data Flow Snapshot

Upload → Agent review → Approval queue → Admin decision

Gaps to Close Before Build

Define storage retention, migrate slot sheet into Firestore, and confirm PII handling for ID documents.

Example mockup · illustrative sample content

Catalog #2 · Design Document · Example Mockups

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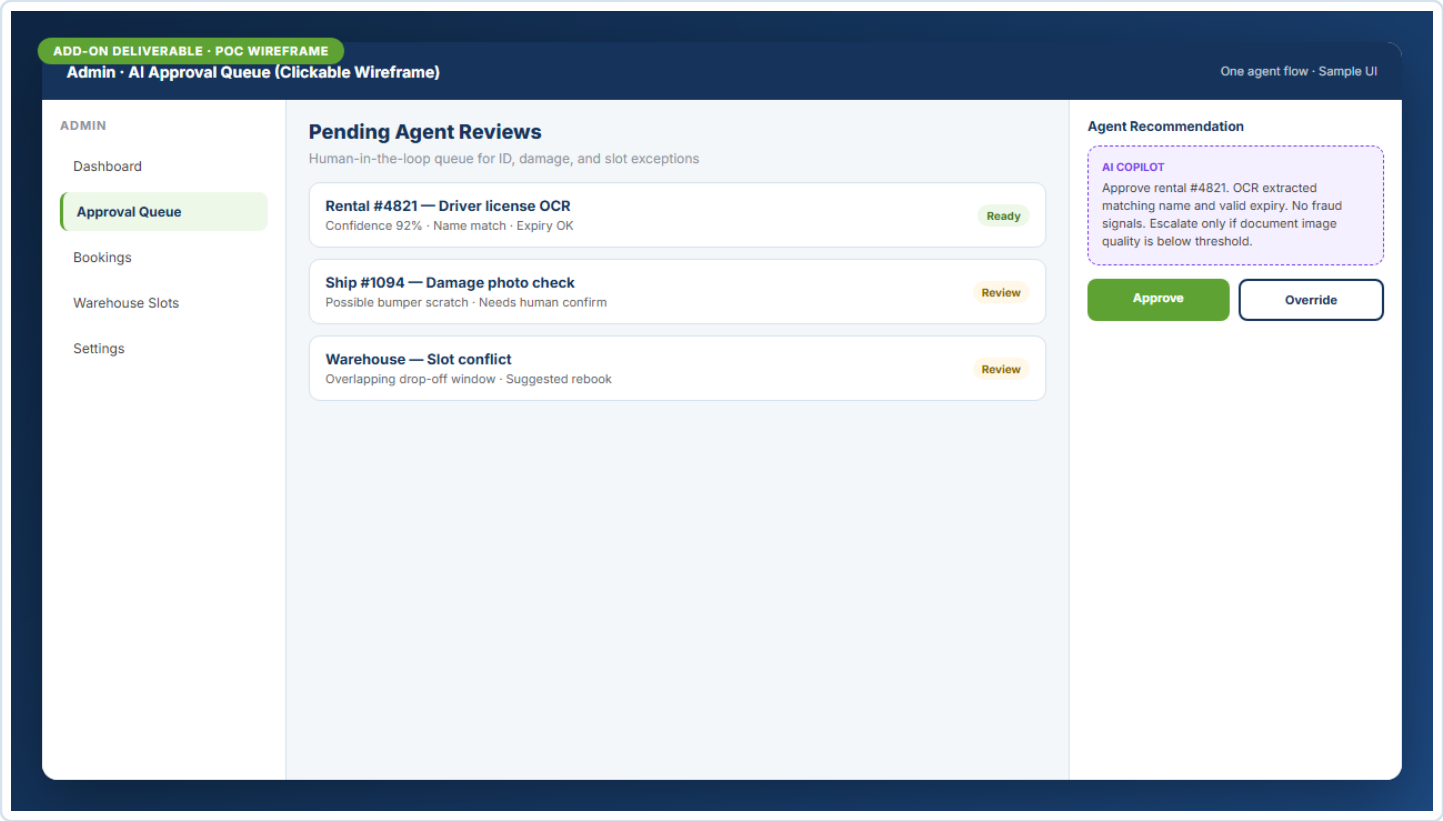
ADD-ON DELIVERABLE · +\$900

POC Wireframe (One Agent Flow)

Clickable UI concept for stakeholder review

A clickable wireframe of one priority agent flow — for example an admin approval queue with AI recommendations and human override. Helps non-technical buyers visualize the product before committing to build.

- One end-to-end agent interaction flow
- Admin / operator UI concept
- Human-in-the-loop approve / override actions



Example mockup · illustrative sample content

ADD-ON DELIVERABLE · +\$500

Phase 1 Proposal Pack

Fixed-price proposal · no obligation

A polished fixed-price proposal with milestones, timeline, line items, and acceptance framing. Optional after workshop and scoping — accept, modify, or decline with zero pressure.

- Phase 1 scope summary
- Milestone timeline and inclusions
- Fixed-price quote with optional acceptance path

Fixed-Price Proposal

Phase 1 Build

Middle Ground Express — Car Rental & Shipping Platform

DELIVERABLE 4 · OPTIONAL

PHASE 1 SCOPE

Storefront (rent + ship), combined cart & checkout, admin dashboard, warehouse slots, notifications, and AI approval queue foundation.

MILESTONES & TIMELINE

M1 — Foundation & Auth

Week 1-2

M2 — Rental + Shipping Flows

Week 3-5

M3 — Payments & Notifications

Week 6-7

M4 — Admin + AI Copilot

Week 8-10

M5 — QA, Deploy & Handoff

Week 11-12

FIXED PRICE — PHASE 1

\$XX,XXX

All-Inclusive · No hourly billing surprises

Line Item	Est.
Customer storefront (Rent + Ship)	Included
Combined cart & Stripe checkout	Included
Admin back office	Included
AI copilot (approval queue)	Included
Deployment & documentation	Included

Optional — no obligation. Provided after workshop & scope doc. Accept, modify, or decline with zero pressure.

Accept Proposal

Request Changes

Example mockup · illustrative sample content

Recommended buying path

1

Start with Workshop + Summary

Validate the use case before committing to full scoping docs.

2

Add Scope + Architecture

Lock requirements and technical shape for stakeholder sign-off.

3

Optional Audit / Wireframe

Reduce build risk with data readiness and a clickable flow.

4

Phase 1 Proposal Pack

Receive a fixed-price build quote — accept only if it fits.

CONTACT

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KnightRoad Veritas AI Platforms

Catalog listing: AI Agent Discovery Workshop + 30-Day Build Plan

Mockups in this document are samples for design review and sales enablement.